

KNOTICA A SUSTAINABLE COLLECTION

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A LOOK
INTO THE
COLLECTION



Knotica 22/23 is a reinvention of the old age craft of jat and bhujodi contemporised through indian sensibilities. Securing using threads has always been an indigenous practice. nazariya on a babies wrist, batua on my grandmothers waist, garlands to perfume the sleep of the dead, knots accompany us from birth to death.

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SWATCH BOARD
CLIENT BOARD



Category-Womenswear

Age-18-35

Economic Level- Upper class -
Elite class

Residence -Metropolis

Lifestyle- Rich, flamboyant,
events

Style- Minimal yet classy with
a traditional touch

Clientele for knots are
free-spirited, confident
women who believe
indulge in striking
sartorial choices. she
has a conscious and
nonchalant way of
approaching life.

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MOOD BOARD



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EMBROIDERY
EXPLORATION



Phulkari



Kasuti



Jat Garsia



Kutch



Kashidakari



Chikankari

KNOTICA A SUSTAINABLE COLLECTION

DESIGN DEVELOPMENT
TECHNICAL
DRAWINGS



ANUSHKA MOGHE | PORTFOLIO



KNOTICA

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ILLUSTRATIONS



KNOTICA A SUSTAINABLE COLLECTION

DESIGN DEVELOPMENTS
TOILS



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TOILS



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FASHION SHOW

FASHION SHOW

